

# Policy Briefing Summary

## City Council



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<b>Regarding:</b>	<b>Ordinance to establish a Franchise Agreement with Cogent Fiber LLC (f/k/a Sprint)</b>
<b>Staff Contact(s):</b>	Steven Hicks, Director of Public Works, Brennen Duncan, Traffic Engineer
<b>Presenter:</b>	<b>Brennen Duncan, Traffic Engineer</b>
<b>Date of Proposed Action:</b>	October 6, 2025

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### Issue

Cogent Fiber LLC, formerly known as Sprint Communications Company L.P., has requested approval of an Ordinance granting a Franchise Agreement (formerly known as Sprint) that has expired.

### Background / Rule

To help provide for public safety and ensure the integrity of its roads and streets and the appropriate use of the Public Rights-of-Way, the City enacts ordinances to impose regulations on telecommunications and its associated equipment and facilities currently in place or to be placed at some time in the future. These ordinances must be reviewed and renewed according to the timelines set forth in the specific agreement between the City and associated user of the Public-Rights-of-Way.

### Analysis

The approval of Franchise Agreements aligns with Council's vision to ensure a Connected Community by regulating the use of the City's Public-Rights-of-Way.

### Financial Impact

There is no budgetary impact except for the prescribed measures granted by this agreement for the City to recover costs as appropriate for use of the Public-Rights-of-Way.

### Recommendation

Staff recommends approval of this Franchise Agreement.

### Recommended Motion (if Applicable)

I move approval of the ordinance granting a franchise to Cogent Fiber LLC.

### Attachments

1. FINAL EDIT VA Franchise Ordinance - Cogent (fka Sprint) vh 8-13-25